

8 Westchester Plaza, Elmsford, NY 10523
tel: 914.347.3300 fax: 914.347.3309
email: info@MACgroupUS.com
www.MACgroupUS.com

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MORE INFORMATION
Joe Brady – 914-347-3300
JoeB@MACgroupUS.com

Eizo names MAC Group as Distributor to Focus on the Imaging Channel

Elmsford NY, June 1, 2007 – Eizo Nano, manufacturers of Eizo computer displays, announced today that MAC Group has become their distributor in the photo channel. Through their long-standing relationships with dealers and photographers, MAC Group is planning to significantly increase sales and awareness of Eizo monitors within the photographic and educational communities.

“An important part of any photo shoot is editing and manipulating images. Yet many of the changes are made visually, based on the way the image appears on the screen,” said Jan Lederman, President of MAC Group. “This is not a problem as long as the image is being displayed correctly. Using a display that was designed from the ground up to be accurate ensures that photographers are seeing the real file. Eizo has long been regarded as the finest monitor available, making it the logical choice for anyone making their living with imagery.”

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