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Pantone appoints MAC Group as distributor for the Photo Channel

Elmsford NY, June 1, 2007 – MAC Group, US Sales and Marketing company with distribution of 13 leading product lines has been appointed as the distributor for the photo channel effective June 1, 2007.

“Pantone is a natural addition to our family of products,” said Jan Lederman, President of MAC Group. “Our mission has always been to provide professional photographers and the educational community with the tools they need to create an image. The Pantone product line fits in perfectly with our philosophy, as photographers shoot digitally and assume more of the responsibility for what happens to the images after the shoot is over. Pantone is the standard for color reproduction and the products will enhance our ability to respond to the needs of the markets we serve.”

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